



## FULL-FILL THE DREAM TO LAUNCH YOUR *OWN* DIGITAL CHANNEL with LIVE & VOD STREAMING

**DROP INTO DIGITAL | dropintodigital.tv | is your “Network EP” bringing the latest technologies, collaborating on development, hiring the right people & executing the project to meet budget & deliverables.**

- **CREATE CONTENT FROM EXISTING LIBRARY TO SHARE IN NEW WAYS**
- **OFFER EXCLUSIVE LIVE STREAMS WITH AUTHENTIC PROGRAMMING & INTERACTIVE ACCESS**
- **RE-PLAY VIDEO-ON-DEMAND**
- **REACH NEW AUDIENCES, LITERALLY WORLDWIDE**
- **GENERATE RECURRING REVENUE**

### **Create Value for Fans**

Fans want access. Offer ways to connect with chat, polls, giveaways, Q&A, sign-ups, autographed merchandise, even let fans post their own videos as part of a contest or promotion • Go behind-the-scenes, walk the red carpet, and into the VIP lounge, meet & greet fans and broadcast live • From iPhone coverage to multi-camera events – Grow your fanbase by offering interactive, authentic programming.

### **Grow Your Audience**

Push promotional & post-show clips and highlights across all social media accounts for sharing • “Boost” viewership to promote live streams across digital publishers • Produce “teaser” videos for low-cost social media advertising • Stream to your digital platform and all other mobile devices • Show your programs on Roku, Apple TV, Amazon Fire TV, and more • Grow and use your list of names to send exclusive promotions and programming • Build brand awareness & drive revenue through database analytics.

### **Monetize Your Brand**

Create value for Sponsors with branded entertainment opportunities (product placement, featured storylines, etc.), billboards & logo placement • Offer pay-per-view, recurring revenue subscriptions or rentals for exclusive access and content • Ad a DONATE button to raise money for charity or other causes • Re-edit your programming and sell to 3<sup>rd</sup> Party Distributors • Sell merchandise.

### **GO LIVE *ANYWHERE* WITH CELL OR INTERNET SERVICE!**

Single or multiple cameras, from various locations -- miles apart or in the same room – or even a mobile phone can create event coverage ...

Program streams simultaneously LIVE to your .TV, multiple social media accounts, affiliate & sponsor websites, or watch with Roku, Apple TV, Amazon Fire TV and more ...

Viewers interact in real time with chat, polls, giveaways, sign-ups ...

“Clipped” highlights are pushed to all social media accounts for sharing by fans ...

Short segments post as VOD clips ...  
or fans can re-watch the entire event.

Brand all video images – LIVE, VOD or STILL SCREEN GRABS-- with logos.

**Contact:** Cricket Wheeler, 213.705.3123 | [cricket@dropintodigital.tv](mailto:cricket@dropintodigital.tv)