



MAXIMIZE MOVIE PROMOTION REACH with LIVE & VOD STREAMING

...for FANS

Grant access to their favorite movie stars by streaming experiential events, red carpets from the star's perspective, behind-the-scenes "personal messages" especially for fans, and more. Be interactive with chat, polls, giveaways, Q&A, sign-ups, autographed merchandise, even let fans post their own videos "to" the stars as part of a contest or promotion.

...for INFLUENCERS

Stream content designed specifically for them. Go LIVE to their social media accounts, either ONE at a time or HUNDREDS simultaneously... & offer post-event clips *immediately* for continued sharing after the event.

...for PRESS

Stream downloadable content exclusively for the press that is not available anywhere else.

...for STARS

Grow their fan base with interactive, authentic digital content. Offer a DONATE button that gives fans a chance to directly support a STARS' favorite charity.

...for the STUDIO

- **BUILD A DATA BASE OF EVERY FAN.** Analytics gather participants' contact info and show who watched what, on which device, when and for how long revealing what was SUCCESSFUL and what was not.
- **BUILD A VIDEO LIBRARY OF EVERY PROMO CLIP SHARED ACROSS THE INTERNET.** Grab every piece of video coverage from every fan or press outlet, or star relating to a certain movie or event.
- **BRAND ALL IMAGES.** Insert STUDIO BUG on all video.
- **SELL MERCHANDISE.** With one click fans link directly to established merchandise shops online or "actively" link to sales for every item, prop, clothing, accessory seen in the video.

GO LIVE **ANYWHERE** WITH CELL OR INTERNET SERVICE!

Single or multiple cameras, from various locations -- miles apart or in the same room -- or even a mobile phone can create event coverage ...

Program streams simultaneously LIVE to multiple social media accounts, Studio/Network and Sponsor websites, or watch with Roku, Apple TV, Amazon Fire TV and more ...

Viewers interact in real time with chat, polls, giveaways, sign-ups ...

"Clipped" highlights are pushed to all social media accounts for sharing by fans ...

Short segments post as VOD clips ...
or fans can re-watch the entire event.

Next, we go LIVE with stars ON THE WAY to and thru the Red Carpet Movie Premiere!

Q&A with star "Directors"

Brand all video images -- LIVE, VOD or STILL SCREEN GRABS-- with logos.

DROP INTO DIGITAL | www.dropintodigital.tv | is your "Network EP" bringing the latest technologies, collaborating on development, hiring the right people & executing the project to meet Deliverables.
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